



Personal & Professional
Training Development



Take Your Event Planning From Good To Great

This Event Planning Program Will Change Your Life!

Surviving as an Event Planner depends on the skills and ability of you and your team to operate as a business. Creating critical paths, defining risk mitigation, budget development, writing contracts, and negotiating are critical skills for everyone. The strength of your agreements and your relationships means the difference between you and an average Event Planner. Get the formal training you need to exceed average expectations.

Register Today at www.correlationsllc.com



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2 Day Event Planning Certificate Program

One Weekend Will Change Your Life!

This National program is a breakthrough for anyone who has limited time and finances to learn what it will take to become a Certified Event Planner. The power to get your certification, start your own event business, get promoted by your employer, or transition into the event industry is only one registration away.

- Fundamentals of Event Planning
- Budget Development
- Negotiations & Contracts
- Working with Vendors & Venues
- Sponsorships
- Consultations
- Marketing & Promotion
- Financial Management
- Food & Beverage
- Room Set Up and So Much More!

Visit www.correlationsllc.com or 404.386.4831 to register for a course near you today. **Limited spaces! This is one weekend that will change your life!**



Being an Event Planner is now the norm, not the exception.

2017-2018 COURSE DATES
PRICE INCREASE
FALL 2017 \$495

PROGRAM OUTLINE

- Initial Planning Steps
- Budget Development
- Event Policies
- Event Procedures
- Creating Agendas
- Event Marketing
- Making Timelines
- Event Planner Income
- Pricing Package Options
- Event Planner Contracts
- Booking Speakers & Entertainment
- Site Selection
- Event Space Capacities
- Finding Vendors
- Negotiations
- Catering & Menu Planning
- Staffing & Volunteers
- The Guest List
- Invitations
- Themes & Programs
- Weather Considerations
- Transportation
- Portfolio Development

ATLANTA, GA
August 5-6, 2017
LeMeridien Perimeter-\$375

AUSTIN, TX
October 21-22, 2017
Hilton-\$375

BALTIMORE, MD
September 23-24, 2017
Westin (BWI) - \$375

BOSTON, MA
October 14-15, 2017
Cambridge - \$375

CHICAGO, IL
November 11-12, 2017
Women's Development Center
South Michigan Ave- \$375

DALLAS, TX
August 19-20, 2017
Sheraton- \$375

HOUSTON, TX
September 16-17, 2017
Galleria- \$375

KANSAS CITY, MO
July 15-16, 2017
Doubletree Overland Park- \$375

NEW ORLEANS
August 12-13, 2017
Westin - \$375

ONLINE \$495
November 4-5, 2017
December 9-10, 2017
January 20-21, 2018
February 24-25, 2018
April 14-15, 2018
July 21-22, 2018
October 6-7, 2018
December 8-9, 2018

PHILADELPHIA, PA
July 22-23, 2017
Doubletree - \$375

RALEIGH, NC
October 7-8, 2017
Marriott - \$375

EVENT DESIGN COURSE
Held in each city from
9:30AM-12:30PM
**Design and event planning
class combo \$500 total.*

WHO SHOULD ATTEND

New and aspiring event planners and those seeking a career change will benefit from this profitable educational experience. Professional association planners, meeting planners, festival organizers, fundraisers, administrative assistants, stay at home entrepreneurs, party planners, and special event coordinators, just to name a few, are the target audience for this comprehensive course.

WHAT POSITIONS MIGHT THIS CERTIFICATE LEAD TO?

- Meeting Coordinator
- Event Coordinator
- Small Business Owner
- Wedding Planner
- Training Coordinator
- Marketing Assistant
- Independent Meeting Planner
- Executive Assistant

ELIGIBILITY FOR CERTIFICATE PROGRAM?

No prerequisites are required for the certificate. Students can register at www.correlationsllc.com for \$375. Price increase begins November 2017 for \$495. Some experience in event planning is helpful, but not necessary. Once you earn your certificate, Event Planners must maintain 32 hours of professional event planning experience each calendar year every 2 years. Hours can be tracked directly on our website.

CERTIFICATE REQUIREMENTS

A Certificate of Completion will be awarded upon the completion of the 2-day consecutive program which includes four core courses; it cannot be separated.

CREDIT

A permanent record of attendance is established and students may obtain a letter of reference by submitting an email to info@correlationsllc.com.



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WE ARE WITH YOU EVERY STEP OF THE WAY

After students successfully complete the 2 Day Event Planning Certificate Program, they can count on ongoing support from Correlations. Whether it is a letter of recommendation, professional resume critiques, event planning advice and business coaching; Correlations is excited to help each student reach their personal and professional goals. Payment plans are not available. The course is non-refundable or transferrable. Should the course be cancelled due to a natural act of God or an unforeseen emergency, the course will take place as ONLINE TRAINING during the same scheduled date and time. Email info@correlationsllc.com for questions.